

Rates & Costing Section - CFA
Corporate Office,
Eastern Court Janpath, New Delhi-110001



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 3-2/2013-R&C [CFA]

Dated: 07-02-2014

Circular R&C-CFA No. 93/13-14

Subject:- Introduction of Promotional offer under EVDO services in UP(E) Telecom Circle.

UP (E) Telecom Circle may refer to their request seeking approval regarding promotional offer under EVDO services. The matter has been examined in this office and it has been decided by the Competent Authority to launch following promotional offer to UP (E) Telecom circle.

1) 20 % discount on sale price of EVDO Data card for promotional period of 30 days w.e.f 07.02.2014

2) Freebies on new connection- Free data of 2 GB validity 30 days from existing free data worth of Rs. 399/ for promotional period of 30 days w.e.f 07.02.2014

3) Promotional Data STVs: Following promotional EVDO data STVs has been introduced for promotional period up to 31-03-2014 w.e.f 07.02.2014

Sl.No.	MRP (Incl. of S. Tax)	Free Usage	Charges after Free Usage	Validity
i	Rs. 99	900 MB	Rs. 0.10/100 KB for peak hour and	30 Days
ii	Rs. 200	2 GB	Rs. 0.05/100 KB for off-peak hour 30 Days.	30 Days
	Rs. 399	5 GB		30 Days

Note: - Off-peak hour (11.00 PM to 07.00 AM) and Peak hour (7.00 AM to 11.00 PM).

3. This may be brought to the notice of all concerned for taking necessary action in this regard.

4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

5. The Circular is issued based on the approval of Competent Authority in NWP-CDMA/Wi-Max Cell File No. 69-03/2009-CDMA/Tariff/Vol.IV/Pt.. Clarification/correspondence, if any, in respect of above tariff may be sent to NWP-CDMA/Wi-Max Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No. 011-23037285 and Fax No. 011-23710055.


(T.K. Kaul)
DGM T&C-CFA

To
CGM- UP (E) Telecom Circle.

Copy for information to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) PGM Regulations for information and necessary action.
- 4) Sr. GM (NWP-CDMA/Wi-Max) BSNL CO. w.r.t. case mark: 69-03/2009-CDMA/Tariff/Vol.IV/Pt. carrying approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 5) GM (CIT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-WIN North zone).
- 8) OL Section -for Hindi version.
- 9) Guard file.